MeadKonekt — Delete your account and data

This page explains how users of the **MeadKonekt** app, published by **Meaders Feeds Ltd**, can delete their account and the data linked to it.

Option 1 — In the app

1. Open MeadKonekt and sign in.
2. Go to **Account** → **Delete My Account**.
3. If you want a copy of your data, download it on that screen first.
4. Confirm the deletion.

Option 2 — Without the app

If you no longer have the app installed, email sales@meadersfeeds.com from the email address registered on your account, with the subject **"Delete my MeadKonekt account"**. We will confirm by email once your account is deleted.

What is deleted

- Your profile: name, email address, mobile number, farm address and profile photo
- Your login
- All your flocks (batches) and every entry recorded in them: weights, feed, mortality, eggs and remarks
- Your notification history and notification token

When it is deleted, and what is kept

- The deletion is **scheduled for 5 days**, so a request made by mistake can be undone: signing in again within those 5 days cancels it. After 5 days, all the data listed above is **permanently deleted**.
- The **activity log** (the record of sign-ins and of changes made to records) is kept for up to **90 days** for security, then deleted automatically.
- Anonymous usage statistics, which are not linked to your account, are not affected.
- We keep nothing else, except where the law requires us to.

Deleting some of your data without deleting your account

- **A flock and its entries:** open the batch in the app and choose **Delete Batch**. It is removed permanently.
- **Profile details:** edit or remove them in **Account** → **Edit Profile**.
- **Usage statistics:** turn them off in **Account** → **Privacy & Security** → **Share usage data**.
- **Notification token:** turn off notifications in **Account** → **Notifications**.

- For anything else, email sales@meadersfeeds.com.

Full details: MeadKonekt Privacy Policy.